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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. | | |
|-----------------|---|----------------------|---------------------------------|------------------|---|--|
| 09/114,352 | 07/13/1998 | TOMOKO TERAKADO | SONY-P8770 | 9117 | | |
| 22850 | 7590 03/27/2003 | | | | | |
| - | OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, P.C. | | | EXAMINER | | |
| | 1940 DUKE STREET ALEXANDRIA, VA 22314 | | KOENIG, ANDREW Y | | | |
| | | | ART UNIT | PAPER NUMBER | | |
| • | | | 2611 DATE MAILED: 03/27/2003 | 16 | • | |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application No. | Applicant(s) | | | |
|--|--|---|--|--|--|
| Advisory Action | 09/114,352 | TERAKADO ET AL. | | | |
| , | Examiner | Art Unit | | | |
| | Andrew Y Koenig | 2611 | | | |
| The MAILING DATE of this communication appe | ars on the cover sheet with the c | correspondence address | | | |
| THE REPLY FILED 27 February 2003 FAILS TO PLACE Therefore, further action by the applicant is required to a final rejection under 37 CFR 1.113 may only be either: (1 condition for allowance; (2) a timely filed Notice of Appea Examination (RCE) in compliance with 37 CFR 1.114. | void abandonment of this appliced in the control of this application and the control of the cont | cation. A proper reply to a ch places the application in | | | |
| | PLY [check either a) or b)] | • | | | |
| a) The period for reply expires months from the mailing date of this Advievent, however, will the statutory period for reply expire later the ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The dathave been filed is the date for purposes of determining the period of extens 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened (b) above, if checked. Any reply received by the Office later than three molearned patent term adjustment. See 37 CFR 1.704(b). | isory Action, or (2) the date set forth in the an SIX MONTHS from the mailing date of FILED WITHIN TWO MONTHS OF THE te on which the petition under 37 CFR 1.1 sion and the corresponding amount of the statutory period for reply originally set in | f the final rejection. E FINAL REJECTION. See MPEP 136(a) and the appropriate extension fee e fee. The appropriate extension fee under the final Office action; or (2) as set forth in | | | |
| 1. A Notice of Appeal was filed on Appellant's 37 CFR 1.192(a), or any extension thereof (37 CFI | | | | | |
| 2. The proposed amendment(s) will not be entered be | ecause: | | | | |
| (a) they raise new issues that would require further | er consideration and/or search (| see NOTE below); | | | |
| (b) they raise the issue of new matter (see Note b | pelow); | | | | |
| (c) they are not deemed to place the application i issues for appeal; and/or | n better form for appeal by mat | erially reducing or simplifying the | | | |
| (d) they present additional claims without cancel NOTE: | ing a corresponding number of | finally rejected claims. | | | |
| 3. Applicant's reply has overcome the following reject | tion(s): | | | | |
| 4. Newly proposed or amended claim(s) would canceling the non-allowable claim(s). | be allowable if submitted in a s | eparate, timely filed amendment | | | |
| 5. ☐ The a) ☐ affidavit, b) ☐ exhibit, or c) ☐ request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet. | | | | | |
| 6. The affidavit or exhibit will NOT be considered becaused by the Examiner in the final rejection. | cause it is not directed SOLELY | to issues which were newly | | | |
| 7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims we | | | | | |
| The status of the claim(s) is (or will be) as follows: | | • | | | |
| Claim(s) allowed: | | | | | |
| Claim(s) objected to: | | | | | |
| Claim(s) rejected: | | | | | |
| Claim(s) withdrawn from consideration: | _ | | | | |
| 8. The proposed drawing correction filed on is | | | | | |
| 9. Note the attached Information Disclosure Statemer | nt(s)(PTO-1449) Paper No(s) | ············· | | | |
| 10. Other: | | | | | |
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Continuation of 5. does NOT place the application in condition for allowance because: The applicant argues that there is no support for "efficiently using the available bandwidth" as suggested in the rejection. The examiner disagrees; Terasawa discloses "If both the program table (brief program explanation) and the program content (detailed program explanation) are transmitted from the individual transponders for a long period, the transmission rate of video data and audio data to be essentially transmitted would be hambered." on col. 7, II. 1-5. Accordingly, Terasawa recognizes efficiently using the available bandwidth in order to prevent a deterioration in the transmission of video signals and audio signals (col. 7, II. 14-20). Therefore, Terasawa teaches the assertion of obviousness as stated by the examiner.

The applicant argues that Hamilton discloses that text data service provided by text data service suppliers waste valuable video bandwidth and is undesirable. The examiner notes that Hamilton teaches the disclosed portions as a deficiency in the prior art. Furthermore, Hamilton teaches inserting data in the vertical blanking interval, which does not waste valuable bandwidth as argued by th applicant. Accordingly, the combination of Hamilton and Terasawa is proper.

The applicant argues that Davis teaches a flexible program schedule system to the cable operator, which would make any change to the EPG data by the cable operator erroneous. The examiner disagrees; Davis discusses the desirability of creating a flexible system in order to comply with a variety of guides.

CHRIS GRANT